

Mahdiyeh Sadrifar

Graphic Designer

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- Qom, Iran
- Female
- 1996 Jan 8

Profile

Creative graphic designer with innovative ideas and unique approach to visual effects. With 5 years of experience in design development for print media, online websites, video and advertising. Great attention to detail and talent for creating memorable visual designs. Enthusiastic team player committed to delivering excellent results on time and on budget. Passion for customer satisfaction with every project.

Areas Of Expertise

- Catalogue Design
- Broshour Design
- Poster & Book Cover Design
- Logo & Stationery Design
- Social media Design
- Environmental Design
- Ui Design
- Site Graphics
- Photo Editing

Professional Experienc

Arad Environmental Advertising, Qom, Iran

present

Project Manager / Part Time

The management of projects related to the panel building group is done on a part-time basis, the duties of which include:

- Meetings with managers and consultants.
- Time planning.
- Identification of human resources.
- Supervision of design and production.
- Supervise the implementation of the project.

Royal Construction Group, Qom, Iran

2023

Graphic Designer & Advertising Manager / Full Time

In the role of advertising manager, she performed various tasks including the overall planning of the company's advertising, division of tasks among group members, Planning advertising campaigns, monitoring the work of group members, holding various meetings with managers and other advertising companies assumed the following responsibilities:

- Advertising campaign design.
- Advertising time planning.
- Dividing work and creating tasks for people in the group.
- Monitoring the process of implementing activities.
- Planning and budgeting for promotional gifts.
- Billboard design.
- Designing brochures and catalogs of the company.
- Mockup design.

Zagros Construction Group, Qom, Iran
Graphic Designer & Advertising Expert / Full Time

2021-2023

In the role of an advertising expert, he was responsible for various tasks, such as participating in advertising meetings, consulting and researching in the field of advertising, time planning, collaborating with other group members and managers, and as a graphic designer, he was responsible for all the designs required by the company.

who assumed the following responsibilities:

- Participating in managers' meetings.
- Finding advertising ideas.
- Holding advertising programs.
- Cooperation with group people and managers.
- WordPress site management.
- Zagros application UI design.
- Billboard design.
- Designing catalogs, brochures, postcards, banners and plates.
- Designing social media posts and stories.
- Website graphic design.
- Mockup design.
- Management of social media accounts.
- Management of advertising projects.

Exino online exchange
Graphic Designer / Part Time

2019-2022

As a graphic designer of the Exino collection, all tasks related to graphic design were performed, including:

- designing the business card.
- Instagram page uniform design.
- Post cover design.
- Design of cover rails.
- Story design.
- Website graphic design.
- Mockup design.
- photo editing.

Bavar Psychotherapy Center, Qom, Iran
Workshops Planner / Part Time

2016-2018

As an employee of the counseling center, she was responsible for planning and coordinating specialized psychology classes and courses. The cases of this work are as follows:

- Preparing a list of efficient and useful classes.
- Planning specialized workshops for psychology students.
- Planning public training workshops.
- Coordination with professors.
- Coordination with the psychology center.
- Time and topic planning.
- Formation of executive group.
- Coordination of advertising workshops.
- Monitor the registration system.
- Preparation of course completion certificate.

In the role of a psychology intern, they performed various tasks alongside Dr. Faraji, an expert in clinical psychology. including assisting patients indirectly, scheduling client appointments, and meticulously organizing and storing documents on site. assumed the following responsibilities:

- Dictated psychologists' audio files and written notes.
- Managed records, projects, and calendars to ensure seamless operations.
- Gathered information and conducted research on patients' conditions.
- Indexed and updated pleadings and discovery binders.
- Collected and delivered important documents.
- Facilitated constructive feedback to enhance team performance.
- Provided dedicated support to patients, maintaining open lines of communication.

Education

Azad University, Qom, Iran
Bachelor's Degree in Psychology / Graduated

2014-2019

Certificates

Dream Interpretation / Hamidreza Siahat
Schema Therapy / Dr Habibian
Specialized Psychology Workshop / Dr Faraji
AutoCAD software from Tehran Technical Complex School / Engineer Saeed Abbasi
Expression and rhetoric course / Ali Rezvani
Adobe photoshop & Illustrator Basic Course / Dr Eyvazzadeh
Adobe Illustrator Professional Course / Dr Eyvazzadeh
Adobe Photoshop Professional Course / Dr Eyvazzadeh
Photomontage / Arsalan Eyvazzadeh
Poster design Course / Shahram Mehraad
Poster design Course / Farhad Fozooni
Adobe Aftereffect / Hedyeh Pourmohammadi
Logo design Course / Edwin Qasemi

Skills

Microsoft Office . Adobe Photoshop . Adobe Illustrator . Adobe Indesign . Adobe After effects . Adobe Premiere . Figma . AutoCAD .
Wordpress. Oilcolor painting

Interests

Painting . Travelling . Reading Books . Watching Movies . Socialising

Languages

English / Middle . Persian / Native